

POLICY STATEMENT

BANNER POLICY

DATE ADOPTED: 15 July 2014

1.0 Purpose

This policy sets out Council's requirements in relation to the use of the banner support structures in Main Street, West Wyalong for the purpose of displaying banners.

This Policy ensures that an Easter and Christmas banner is erected across the main street, therefore maintaining this tradition. These celebratory Banners have precedence over Event Banners.

2.0 Scope

This policy applies to all usage of the Main Street banner structures by Council and will be administered by the General Manager or delegated staff.

3.0 Purpose of the banner structures

- 3.1** The Main St Banner may be utilised by Bland Shire Council to promote Community events the Shire Council has identified through its Community Strategic Plan or events the Council directly Supports.
- (a) The Main Street Banner may be utilised by Bland Shire Council to promote Community events in the Shire has identified through its Community Strategic Plan or events of regional or state significance.
 - (b) For such events covered in 3.1.a, the costs will be taken from the Tourism Budget – Event Promotion.
 - (c) For all other “local” events not covered in 3.1.a, applications can be made to Council through the Strengthening Communities Grant funding.
 - (d) The General Manager will have sole discretion if an event is Regional/State or Local.
- 3.2** The Main St Banner will be utilised by Bland Shire Council to celebrate the following gazetted Public Holidays periods – Easter, Christmas, New Year period, Australia Day, Anzac Day and the West Wyalong Show.
- 3.3** Banner use will be restricted to Council for the purposes described in 3.1 and 3.2.
- 3.4** On occasions when the dates of Easter and Anzac Day are closer than three working days or overlap, then Anzac Day will be recognised by flying alternate banners on the Multipoles.
- 3.5** On occasions when the dates of Christmas and New Years (including public holidays) are closer than three working days, then New Year will be recognised by flying alternate banners on the Multipoles

4.0 Design of banners

4.1 The design of the banners celebrating the gazetted public holiday periods of Easter, Christmas, New Year period, Australia Day, and Anzac Day.

Example - Final designs to be determined



5.0 Multipole Banners

5.1 Multiple banners are reserved for use by Council.

Authorisation:

Status	Committee	N/A	
	Manex	N/A	
Owner	Director Corporate, Community and Development Services		
EDRMS Doc. ID	437085		
Superseded Policy	Banner Policy – 17 September 2013		
Date of Adoption/ Amendment	Revision Number	Minute Number	Review Date
17 September 2013	0		September 2015
15 July 2014	1	13072014	September 2019

Related Council Policy / Procedure
Banner Procedure