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**THE NATIVE RYME
ENTERTAINMENT
GROUP AUSTRALIA**

Press Release

The Native Ryme 11.11 National Events Tour

100 shows, in **100** locations, over **100** dates, to **100** thousand people.

September 10, 2013: Australian hip hop/rap legends Native Ryme return to the international music industry in September 2013 when they embark on the groups ground breaking “11.11 National Tour”. 100 shows, in 100 locations, over 100 dates, to 100 thousand people is the motto for this tour. Kicking off in West Wyalong, NSW on Friday the 20th of September and ending in Port Lincoln in South Australia on Saturday the 12th of October 2013 is the very first leg of the tour. There are legs in total to meet the 100 shows marker that will take place in all states and territories.

The concept of the 11.11 National Tour is to bring World class local talent back to the community at minimal cost to the community. Native Ryme return to the music industry after an 8 yearlong break from public performances and launch directly into this enormous National tour. The group is releasing a brand new album and singles throughout the remainder of 2013 and is set to touch every corner of Australia thanks to the 11.11 National Tour. With their legendary live shows that have captured critical acclaim from the pinnacle of the music industry; the guys are set to bring this experience to their live shows and youth music mentoring session throughout this tour. **Native Ryme are the MusicOz, Australian Independent Music Awards Official Live Entertainment Act for 2013.** Tickets will also be sold on this tour that will go into a National raffle where prizes are 3 x personally signed T-Shirts by rap legend, the one and only – **SNOOP DOGG**. 3 winners will be drawn from the tickets sold and Snoop Dogg with personal sign and autograph each individual T-Shirt to the winners. All proceeds from ticket sales will be donated to worthy youth organizations nationally.

The 11.11 Tour is presented by The Native Ryme Entertainment Group Australia Pty Ltd and Grammy Award winning USA production studios – AMERICAN BEAT STUDIOS. An award winning production team who have produced and released recorded material for and with artists like: Rick Ross, Rihanna, Lil Wayne, Trey Songz, Fat Joe and Kanye West to name a few.

“WE ARE TAKING MUSIC BACK TO THE PEOPLE” – Cameron “C-Roc” Callope (Native Ryme).

For Release immediately (10th September, 2013)